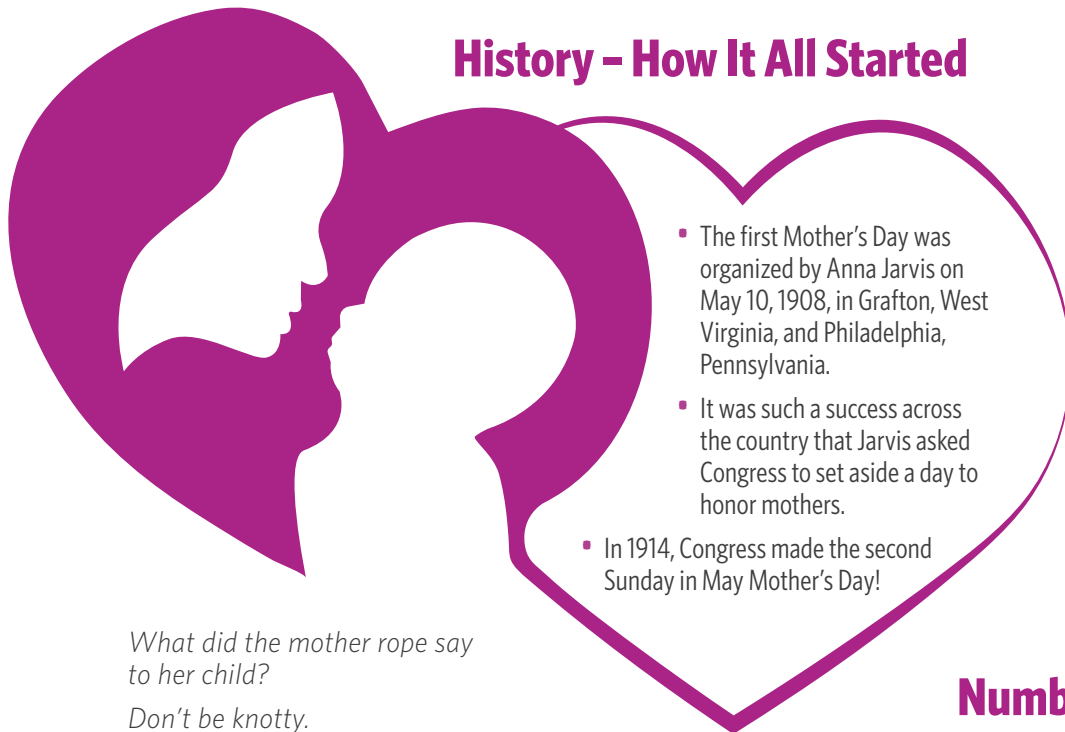


Fun Facts: Mother's Day – May 13

History – How It All Started



- The first Mother's Day was organized by Anna Jarvis on May 10, 1908, in Grafton, West Virginia, and Philadelphia, Pennsylvania.
- It was such a success across the country that Jarvis asked Congress to set aside a day to honor mothers.
- In 1914, Congress made the second Sunday in May Mother's Day!

*What did the mother rope say to her child?
Don't be knotty.*

The Masterminds—Education

- **More than 3 out of 10 (33%)** The percentage of women giving birth in the last year who had a bachelor's degree or higher.
- **Almost 9 out of 10 (87%)** The percentage of women giving birth in the last year who had completed high school or higher.



Celebrating Mom With...

Flowers—13,419 The number of florists nationwide in 2015.



A Special Card—14,162 The number of employees of greeting card publishers in 2015.

Perfume—16,345 The number of cosmetics, beauty supplies, and perfume stores nationwide in 2015. Perfume is a popular gift given on Mother's Day.



A Piece of Jewelry—22,160 The number of jewelry stores nationwide in 2015—the place to purchase necklaces, earrings, and other timeless pieces for mom.

Number of Children

For all females age 15 and over:

- **31%** - No children
- **16%** - One child
- **26%** - Two children
- **27%** - Three or more children



First-Time Mothers

Age at first birth for females age 15 and over in 2014:

- **22%** - Under age 20
- **37%** - Age 20-24
- **24%** - Age 25-29
- **12%** - Age 30-34
- **4%** - Age 35-39
- **1%** - Age 40 and over



Sources: Data on this page come from the U.S. Census Bureau's 2016 American Community Survey 1-Year Estimates, 2015 County Business Patterns, and 2014 Survey of Income and Program Participation, Fertility Research Brief.